

Globalization & Sustainability

Demagoguery

Concept ~ **COMMUNICATION**

Related Concepts ~ **AUDIENCE IMPERATIVES, PURPOSE, STYLE**

Approaches to Learning ~ **Communication & Research**

Statement of Inquiry

The methods people use to influence audiences is essential for decision making, problem-solving and improving the quality of life.

Inquiry Questions

1. How does propaganda relate to persuasion?
2. How does media influence our lives?
3. Why do people use propaganda?

