Fairness and Development

Persuade Me

<u>Concept</u> ~ COMMUNICATION

<u>Related Concepts</u> ~ AUDIENCE IMPERATIVES, PURPOSE, STRUCTURE

<u>Approaches to Learning</u> ~ Communication & Thinking

Statement of Inquiry

Persuasive texts, specifically in politics, use language intended to influence our behaviour and decisions, as well as, exemplify the rights and responsibilities of community members.

Inquiry Questions

- 1. What is a utopia? What are components of a persuasive speech?
- 2. How can an individual shape their community? How are audiences influenced?
- 3. Is utopia possible and is it something we really want?